

Investment / Sponsorship Opportunity Title	Commons Land Management	Number	010
Originator's name	Gareth Phillips	Validated	Yes
Originator's organisation	FLP / TCBC	Date	120627
Email Id	Gareth.phillips@torfaen.gov.uk	Tel. No.	01633 648 041

1. WHAT IS THE OPPORTUNITY (e.g. wildlife, plant life, site, attraction, facility or role etc. in the Valleys Regional Park)? Please also provide a jpeg quality photo if applicable / possible.

Commons land management (Blaenavon World Heritage Site)

2. WHERE IS THE LOCATION?

Blaenavon World Heritage Site

3. PLEASE INDICATE WHAT TYPE OF SUPPORT IS REQUIRED:

In-kind support required? YES / NO

If YES, please indicate what type of support is required and the benefits this will provide

Financial support required? YES / NO

If YES, please indicate the value of the support required and the benefits this will provide

To help manage the upland commons of the World Heritage Site for the benefit of wildlife, particularly habitats such as heather moorland and species in danger / decline such as red grouse and lapwing £5,000 / annum

Capital works could include creation of ponds. Costs associated with creating ponds. £5 – 15,000 dependent upon the size of the new water body and topography

4. HOW WILL THE INVESTOR / SPONSOR BENEFIT?

- 1) Association with Blaenavon World Heritage Site / UNESCO etc.
- 2) Association with species and habitats

The investor will benefit through the creation of important habitat (the new water body), through the protection of the important moorland habitats, opportunities for staff team building through associated volunteer activity: pond maintenance / habitat management, etc. and through high profile positive publicity and promotion of CSR policies.

5. WHY SHOULD THIS INVESTMENT / SPONSORSHIP OPPORTUNITY BE A HIGH PRIORITY?



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Blaenavon Industrial landscape is a World Heritage Site and therefore recognised of outstanding universal value and one of Wales' most important historic landscapes. There is not enough funding available to manage the common land

The heather rich uplands of S wales are very important to the tourist and farming economy and are an internationally important habitat in their own right. Wildfires pose a significant threat to the upland habitat. They are frequent, costly to control and have long lasting impacts

Flagship Partnership work

6. ANY OTHER COMMENTS?

7. PLEASE PROVIDE A LOCAL NAME AND CONTACT DETAILS FOR MORE INFORMATION

Gareth Phillips

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