

Investment / Sponsorship Opportunity Title	Furniture Reuse Donations	Number	27
Originator's name	Ben Rogers	Validated	23 April 2013
Originator's organisation	GC Enterprises (Wales) Ltd	Date	18.4.2013
Email Id	Ben.rogers@groundwork.org.uk	Tel. No.	01685846830

1. WHAT IS THE OPPORTUNITY (e.g. wildlife, plant life, site, attraction, facility or role etc. in the Valleys Regional Park)? Please also provide a jpeg quality photo if applicable / possible.

GC Enterprises (Wales) Ltd trading as The Furniture Revival help families furnish homes for less through recycling the unwanted or needed furniture of others.

We are looking for help in order to improve donations and partnerships with third party companies that could use us as a resource for their own environmental improvement.

2. WHERE IS THE LOCATION?

Our furniture reuse facility is based in the upper Rhymney valley.

Unit 21 | Lanws Ind est | Rhymney | Caerphilly County | NP22 5PW

3. PLEASE INDICATE WHAT TYPE OF SUPPORT IS REQUIRED:

In-kind support required?

YES

*If YES, please indicate what type of support is required and the benefits this will provide*

Our social enterprise relies on furniture and electrical donations from homes and businesses within Caerphilly County. There are a number of commercial entities within the county that could use our services to improve their environmental impact through reuse. What's more is that these services are FREE to use.

More specifically new furniture retailers could use us to help their customers recycle their old furniture. Businesses could use us to recycle old office furniture or kitchen items etc. Hotels, guest houses could use us to recycle their old bedroom furniture. All these items will benefit families on tight budgets.

The benefits here are trifold. Businesses benefit through reduced carbon footprint, customer benefit through more choice, accessibility and stock availability and our social enterprise benefits through increased sustainability which can then be reinvested to improve our services available.

Financial support required?

YES

*If YES, please indicate the value of the support required and the benefits this will provide*

Match funding towards a volunteer coordinator.

4. HOW WILL THE INVESTOR / SPONSOR BENEFIT?

The sponsor or investor will benefit through aiding the social enterprise increase its reuse tonnages which was 80 tonnes in 2012. They could also include as part of their corporate social responsibility strategy and can even use our logos and vice versa.



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5. WHY SHOULD THIS INVESTMENT / SPONSORSHIP OPPORTUNITY BE A HIGH PRIORITY?

The welfare reform act is at large. Thousands of families in Caerphilly county borough alone have been affected by the recent legislative changes. This coupled with tighter family budgets means that we are well positioned not only to help the most needy with home furnishings but also those who are working, on tight budgets, who have very little disposable incomes. Our services are very much in high demand. However as we only have one van that is already operating 5 complete days a week we are struggling to meet the demands of collections and deliveries.

6. ANY OTHER COMMENTS?

Any help, advice in whatever form it may be with increasing the right type of donations and also service improvement would be greatly received.

7. PLEASE PROVIDE A LOCAL NAME AND CONTACT DETAILS FOR MORE INFORMATION

Ben Rogers

The Furniture Revival

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