

Investment / Sponsorship Opportunity Title	Pontygwaith Nature Reserve	Number	031
Originator's name	Jonathan Mead	Validated	26 April 2013
Originator's organisation	South East Wales Rivers Trust	Date	25 th April 2013
Email Id	Jonathan_mead@btinternet.com	Tel. No.	07447 055448

1. WHAT IS THE OPPORTUNITY (e.g. wildlife, plant life, site, attraction, facility or role etc. in the Valleys Regional Park)? Please also provide a jpeg quality photo if applicable / possible.

Gŵyl Taf is a multi-year project that is celebrating the recovery of the River Taff over the past decades from a grossly polluted waterway, used by industry and the public alike to dispose of unwanted effluents, to a thriving river that supports migratory sea trout and salmon.

One of the elements of the project is to restore and improve the nature reserve at Pontygwaith. This area is currently unmanaged and would benefit from a range of improvements, which will be undertaken by volunteers. These improvements will lead to improved habitats and biodiversity for wildlife and amenity for local people

2. WHERE IS THE LOCATION?

The nature reserve is located in Rhondda Cynon Taff, next to Quakers Yard railway station. It is located either side of the Trevithick tram road, and is bounded on one side by the River Taff.

3. PLEASE INDICATE WHAT TYPE OF SUPPORT IS REQUIRED:

In-kind support required?

YES / NO

If YES, please indicate what type of support is required and the benefits this will provide

There are some opportunities for donations of materials such as pressure treated timber to construct and rebuild pathways and steps, and also to build benches. Fencing materials will allow us to improve some of the boundaries to the nature reserve, while hardcore or crushed stone will allow the riverside path to be reinstated. There may also be opportunities for volunteers to work on eradicating invasive species such as Himalayan Balsam and bracken in areas of the reserve.

Financial support required?

YES / NO

If YES, please indicate the value of the support required and the benefits this will provide

A number of improvements would be enabled by a grant to the Trust. These include the purchase and planting of trees in some areas of the reserve, and the creation of a wild flower meadow in one particular part. We would also like to design and install interpretation boards highlighting some of the natural aspects of the reserve, and purchase trees for planting, possibly creating a community orchard.

4. HOW WILL THE INVESTOR / SPONSOR BENEFIT?



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The sponsor would be clearly identified with the improvements, primarily through publicity given to the improvement work by the River Trust using the Gŵyl Taf events and web sites. However, there is also the potential for volunteer days to be run for investors, providing opportunities for teambuilding and leadership development.

There is also the potential for the interpretation boards and other features to include sponsor logos and other branding.

5. WHY SHOULD THIS INVESTMENT / SPONSORSHIP OPPORTUNITY BE A HIGH PRIORITY?

Gŵyl Taf is a high profile project, and has already received multi-year funding from a major business to employ a full-time project worker. It will deliver a range of activities and events to connect local communities with the river, and tell the story of its rebirth.

The improvements to the nature reserve at Pontygwaith provide a focus for community involvement in the river and volunteering.

6. ANY OTHER COMMENTS?

7. PLEASE PROVIDE A LOCAL NAME AND CONTACT DETAILS FOR MORE INFORMATION

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