

# Sponsorship Opportunities

## Community Tourism in the Valleys A National Conference

23 & 24 April 2013

Margam Park, Port Talbot



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Heart and Soul of Wales



# Introduction

To help promote Community Tourism, The Valleys Regional Park (VRP) is holding a two day conference in April this year.

Community Tourism grows from within the community. Using local knowledge it enhances the visitor experience and ensures that the benefits of tourism are spread throughout the local community.

As part of the project The VRP has created and led an accredited training programme that enables local people to become tourism ambassadors for their communities.

The event will showcase the Valleys Regional Park Community Tourism Ambassador project and raise awareness of its achievements. It will offer delegates an opportunity to learn from other similar projects from across the UK and Europe, and will allow Community Tourism Ambassadors to demonstrate their own roles and aspirations for tourism development.

In addition the conference will offer a warm visitor experience within the Valleys Regional Park to all our guests. It will feature entertainment from local, yet globally renowned, acts, and the opportunity to see community tourism in action through visits to some of the Valleys' most prominent attractions included in an exciting programme.

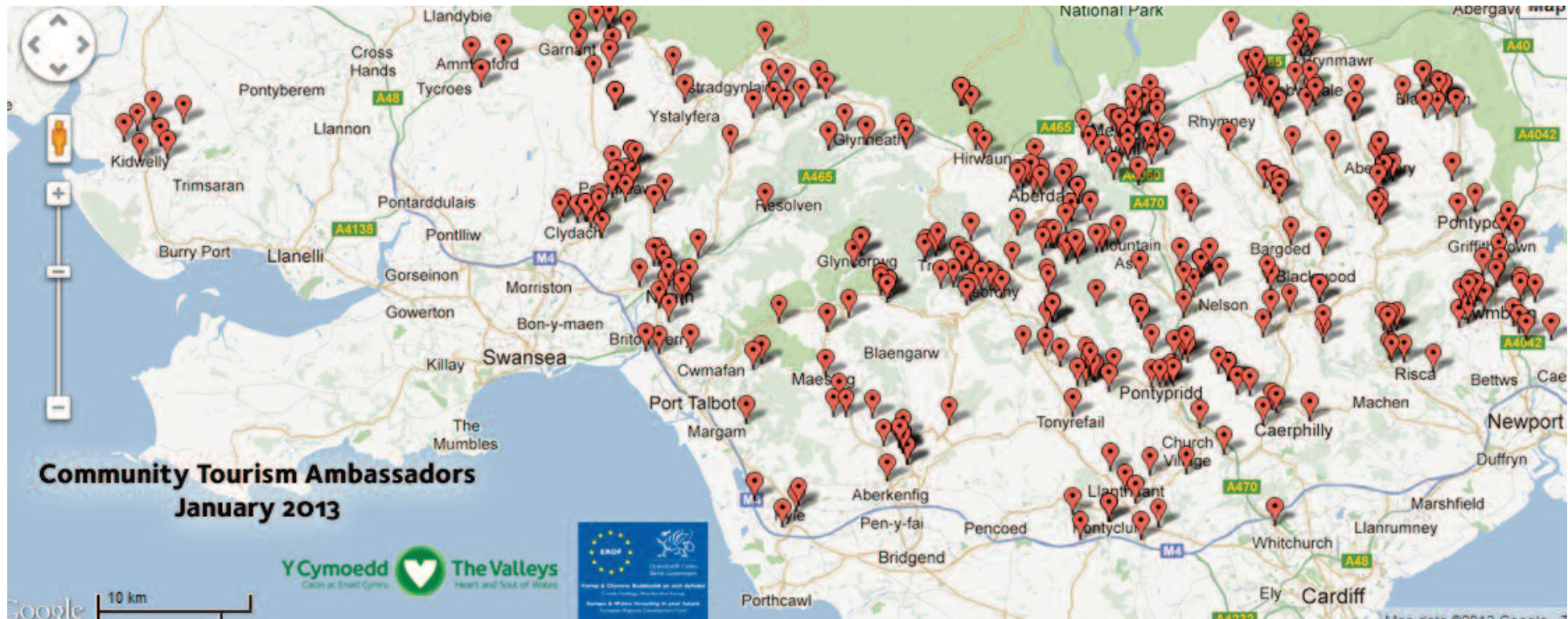
The conference has been funded through the Valleys Regional Park initiative with the support of the European Regional Development Fund through the Welsh Government, specifically to enhance the tourism potential of the Valleys.

**Visit [valleys.co.uk/conference](https://valleys.co.uk/conference)**

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# Community Tourism Ambassadors



<http://www.youtube.com/watch?v=yrkodiSrOa4>

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# Conference Sponsorship Opportunities

## Principal Sponsor – £1,500 +VAT

This prestigious sponsorship opportunity positions the sponsor closely with the Valleys Regional Park Partners.

### Benefits

- Representatives in attendance throughout the conference
- One place on the top table at the Dinner
- Complimentary table of ten at the Dinner
- The opportunity to address the audience of c.200 delegates
- Exhibition stand throughout the conference and at the dinner
- Logo to appear on all event material including organisation profile and hyperlink to own website on event website, presentation slides, programme, menus and upload on USB flipcard
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Logo prominent throughout event on audio visual material
- Leaflet or promotional item to be included in delegate packs (provided by the sponsor)
- Recognition in press and media where possible

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# Conference Exhibition Sponsor – £1,000 +VAT

## Benefits

- Centrally located exhibition stand in the exhibition area with sponsorship banners (provided by the sponsor)
- Company logo to appear on Exhibition Plan
- Four complimentary tickets for the Dinner
- Logo to appear on all event material including organisation profile and hyperlink to own website on event website, presentation slides, programme, menus and upload on USB flipcard
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Logo prominent throughout event on audio visual material
- Leaflet or promotional item to be included in delegate packs (provided by the sponsor)
- Recognition in press and media where possible

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# Conference Filming & Audio Visual Sponsor – £750 +VAT

This opportunity could be a cash contribution or for services provided in-kind.

## Benefits

- Two complimentary tickets for the Dinner
- Logo to appear on all event material including organisation profile and hyperlink to own website on event website, presentation slides, programme, menus and upload on USB flipcard
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Company logo prominent throughout event on audio visual material
- Logo included on the conference films
- Recognition in press and media where possible
- Recognition on conference website

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# Delegate Pack Sponsor – £750+VAT

This opportunity could be a cash contribution or for services provided in-kind.

## Benefits

- Company logo to appear on delegate bags and all event material including programme, exhibition directory and menus
- Two complimentary tickets for the Dinner
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Company logo prominent throughout event on audio visual material
- Company leaflet or promotional item to be included in delegate packs (provided by the sponsor)
- Recognition in press and media where possible
- Recognition on conference website

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## Site Visit / Transport Sponsor – £500+VAT per site visit

This opportunity could be a cash contribution or for services provided in-kind.

### Benefits

- Company leaflet or promotional item to be given to all delegates attending site visit (provided by the sponsor)
- Exhibition stand at site visit sponsored
- Listing in the event programme as a Site Visit Sponsor
- Listing on the sponsors' board at the event which will be highly visible in networking area

## Advertisement on Event Screens\* – £50-£200+VAT

- Quarter screen full colour logo – £50+VAT
- Half screen full colour logo – £100+VAT
- Full screen logo / advert with contact details – £200+VAT
- Limited space available

\*Artwork to be provided by advertiser

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# Conference Dinner Sponsorship Opportunities

## Dinner Drinks Reception Sponsor – £1,000 +VAT

### Benefits

- Four representatives in attendance at the drinks reception at the Dinner
- Prominent exhibition stand at the drinks reception
- Logo to appear on all event material including organisation profile and hyperlink to own website on event website, presentation slides, programme, menus and upload on USB flipcard
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Company logo prominent throughout event on audio visual material
- Recognition in press and media where possible

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# Dinner Entertainment Sponsor – £750 +VAT

## Benefits

- Two complimentary tickets for the Dinner
- Exhibition stand at the dinner
- Opportunity to thank the entertainers at the dinner
- Logo to appear on all event material including organisation profile and hyperlink to own website on event website, presentation slides, programme, menus and upload on USB flipcard
- Logo prominent on sponsors' board at the event which will be highly visible in networking area
- Company logo prominent throughout event on audio visual material
- Recognition in press and media where possible

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# Who do I contact?

If you would like to support this event please contact:

Kate Parsons on **07837 201517** or e-mail [kate.parsons@cazbah.biz](mailto:kate.parsons@cazbah.biz)

Caroline Challoner on **07795 097632** or e-mail [caroline.challoner@cazbah.biz](mailto:caroline.challoner@cazbah.biz)

Enquiry Line: **0844 736 2615**

General Enquiries: [valleysconference@cazbah.biz](mailto:valleysconference@cazbah.biz)

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